

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1-29. (Cancelled)

30. (New) A product constructed to mount on material covered with hook-engageable loops, the product comprising a field of loop-engageable hooks having stems of molded plastic resin, the stems protruding from one side of a base layer of plastic resin, and a second layer joined to the opposite side of said base layer, said second layer bearing printing, the printing being visible from at least one side of the product.

31. (New) The product of claim 30 in which said second layer is a preformed layer laminated to said base layer.

32. (New) The product of claim 30 in which said second layer is of plastic resin.

33. (New) The product of claim 32 in which said plastic resin of said second layer is of the same general character as the plastic resin of which the base layer is formed.

34. (New) The product of claim 33 in which said plastic resin is polyethylene.

35. (New) The product of claim 30 in which said second layer is paper.

36. (New) The product of claim 30 in which the self-adhesive property of the base layer serves to adhere said second layer to said base layer.

37. (New) The product of claim 30 in which said second layer comprises preformed sheet material in an insitu laminated relationship with said base layer.

38. (New) The product of claim 37 in which said printing, in pre-applied state on said second layer has been exposed to the conditions of said insitu lamination.

39. (New) The product of claim 38 in which the printing lies of the face of said second layer joined to base layer.

40. (New) A product comprising a field of loop-engageable hooks having stems of molded plastic resin, the stems protruding from one side of a base layer of plastic resin and a second layer joined to the opposite side of said base layer, said second layer bearing printing, the material of which the hook material and base layer is formed being substantially transparent, and said printing being visible from the side of said product having said hooks.

41. (New) The product of claim 40 in which said second layer comprises a preformed layer bearing printing on its side adjacent said plastic resin base layer.

42. (New) The product of claim 40 in which said second layer is plastic film.

43. (New) The product of claim 40 in which said second layer is paper.

44. (New) A product constructed to engage with material bearing hook-engageable loops, the product comprising a field of loop-engageable hooks having stems of molded plastic resin, the stems protruding from one side of a base layer of plastic resin, and a second layer

joined to the opposite side of said base layer, said second layer joined to said base layer by an infusion or diffusion bond with the plastic resin of which said base layer is formed.

45. (New) The product of claim 44 in which said second layer comprises preformed sheet of plastic resin.

46. (New) The product of claim 44 in which said second layer comprises preformed sheet of paper.

47. (New) The product of claim 44 in the form of an insitu laminate, the paper being adhered to the base layer.

48. (New) A method of making a strip-form product having an array of projections integrally molded with and extending from a side of the product, the method comprising
introducing molten resin into a pressure nip defined in part by a surface of a rotating molding roll, the molding roll defining an array of projection cavities extending inward from the surface of the roll, such that the resin is forced into the cavities to mold a corresponding array of projections extending from a base layer of resin solidified on the surface of the molding roll;
introducing a preformed sheet material into the nip with the molten resin, such that the sheet material is permanently bonded to the resin in regions located directly beneath at least some of said upstanding projections, by infusion or diffusion of the molten resin under pressure into the preformed sheet material; and
solidifying the resin on the molding roll; and
stripping the solidified resin and sheet material from the molding roll.

49. (New) The method of claim 48 in which the projections overhang the base layer of resin as molded.

50. (New) The method of claim 48 in which the projections comprise fastener elements.

51. (New) The method of claim 50 wherein the fastener elements are configured to releasably engage loops.

52. (New) The method of claim 48 in which the preformed sheet material comprises a non-woven fabric.

53. (New) The method of claim 48 in which the base layer of resin forms a continuous layer along the product.

54. (New) The method of claim 53 in which the base layer of resin is coextensive in width with the product.

55. (New) The method of claim 48 in which the preformed sheet material is coextensive in width with the product.

56. (New) The method of claim 48 in which the preformed sheet material forms a backing of the product.

57. (New) The method of claim 56 in which the projections comprise fastener elements and in which the preformed sheet material carries engageable loops.

58. (New) The method of claim 48 in which the preformed sheet material comprises paper.

59. (New) The method of claim 48 in which the preformed sheet material comprises foam.

60. (New) The method of claim 48 in which the resin base forms a broad sheet underlying all of the projections.